

2010 63

2009

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2010 4 22

9 4 21

1. 5

2 4 20

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010-88416

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1.	3
2	3
3.	3
	3
1.		
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1.	5
2	5
3.	6
4.	6
5.	6
6.	6
7.	6
8	7
	2	
	8
	9
1.	9
2	9
3.	9
4.	10
5.	10

6.	12
7.	12
8.	13
9.	13
	14
1.	14
2.	14
3.	14
4.	15
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	17

Corporate social responsibility, CSR

1.

1.

2008	1			1		
2008	11	22			APEC	
		"				
				"		
					"	
	"					
2008				2008	5	8
	"	"				

2.

2008	11	25				
				2009	1	1
						2009 6
19	28					150

3.

4. 19 290 400 129 1/4 2008 2006

2009

2009 9

2009

1.

2

3.

4.

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7.

8

GRI

G3

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2

1.

20 90
21
2001 2003 1992
26 2001 1781 2006
2387
2
30 20 90
2001 2002
1999 2003
2003
3.

2002

72 80

20 90

4.

G250

1999

17

2002

25

2005

57

2001

2003

"

"

5.

(ILO)

SA8000 AA1000

35	ILO	19		16			
	11		7		5	SA8000	
AA1000		4	ICC	4			3
	(Responsible Care)	4			1		

NGO

80

70

16

1992
 1997 (Kyoto Protocol)
 2005 1 (Emission Trading Scheme)

85
 2005
 67

6.

2004 " " 2006
 " "

" " 2005

7.

Stratos 2005
 CorporateRegister.com 1990 2003
 1485 1995
 50 1999 170 2003 270

				1996	1999	2001	2003
			250				
	2002	29	2005	30	N100		2002
27	2005	33					
					20	90	
10	20		30	40			

8.

9.

			CorporateRegister.com
		45	Sustainability
	50		2004
2006		90	72

Corporate Register.com 1990 2003
 4528 4295 PDF HTML
 1995
 20 90

Logo

1.

2009
 582 2008 169 3.44 " "
 2008 5% 2009
 15%

2

373 68.95%

377 70%

272

465 85.9%

14.1%

4.

OECD

SA8000 | ISO14001

AA1000s

GRI

ISO26000

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- 1.
- 2
- 3.
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